



(BBA) Bachelor of Business Administration Degree in Resort/Club Management

Offered at the following Schiller International University Campus: Florida

General Requirements

1. Students must earn a minimum of 124 semester credits including all required courses.
2. No more than 2 credits in physical education may be included in the 124 credit requirement.
3. A cumulative grade point average of 2.00 (C) or above must be earned.
4. The final 33 credits must be completed in residence at Schiller International University.
5. Completion of the intermediate level of at least one foreign language is required.

Students who earn a BBA in Resort/Club Management will be qualified to enter this exciting field in such positions as Catering Manager, Assistant Greens Manager, Assistant Facilities Manager, or Assistant Club or Resort Manager. Students working toward the BBA degree in this field must complete the AS degree in Resort/Club Management course requirements and the additional BBA requirements listed below.

Requirements for the Associate of Science (AS) degree in Resort/Club Management:

Required Core Courses		Credits
CM 100	Club Operations	2
CM 110	Catering Operations and Sales	2
CM 255	Building and Facility Management	3
CM 291	Internship: Golf	1
CM 292	Internship: Turf Management	1
HM 103	Principles of Hospitality Management	2
HM 122	Housekeeping Management	2
HM 173	Computer Applications in the Hospitality Industry	2
HM 210	Food and Beverage Control	3
HM 261	Hospitality Law	3
HM 270	Food and Beverage Purchasing	3
HM 293	Internship: Food and Beverage Service Techniques	1
HM 294	Internship: Food Production	1
HM 296A	Internship: Restaurant Operations	1
ACG 2001-2011	Accounting I & II	6
MAR 2011	Principles of Marketing	3
 General Education Credits		
EN 111-112	English Composition	6
HI 225-226	European History or	6
AMH 2010-2020	American History	
MA172	Applied Mathematics	3
SC 143	Ecology	3
Electives (including foreign language)		6

Total credits required:		62



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Additional BBA requirements:

Required Core Courses	Credits
Associate of Science in Club Management requirements	62
CM 340 External and Government Influences	3
CM 328 Sales Management for Clubs	3
CM 450 Sports Complex Management	3
CM 476 Quality Control Management	3
CM 481 Case Studies in Club Management	3
HM 311 Financial Management	3
HM 329 Convention Management Services or	3
HM 387 Front Office Management	
HM 445 Hotel Engineering	3
BA 341 Business Finance	3
BA 370 Business Communication	3
BA 374 Statistics	3
BA 401 Human Resources Management	
ECO 2023c Principles of Microeconomics	3
ECO 2013c Principles of Macroeconomics	3
General Education	
Economics Elective (upper level courses)	6
PSY 1021 General Psychology	3
Social Science Elective	3
General Education Electives (including foreign language)	6
Free Elective	2

Total credits required:	124